



Awareness

is a necessary condition for any green action Photo: lichtkunst.73/pixelio.d

Best Practices

are the tools and strategies that may be adopted by any production in order to become more sustainable Photo: FFHSH





Carbon Calculator

as, for example, the Carbon Clap by Ecoprod, an Excel tool used to measure the carbon impact of an action Photo: Fronz



for water is a practical solution on film sets to substitute for plastic bottles Photo: Niko Tavernise





Energy efficiency

is a key principle that must be applied during film production because energy consumption is one of the biggest sources of carbon emissions



a seal of approval to sustainably produced wood Photo: Erich Keppler/pixelio.de and wood products



Grid, drawing energy from the electrical power grid is more environmentally friendly than using a diesel-powered generator



lower the carbon footprint of automobiles



Innovative ideas

and incentives can inspire the cast and crew to increase their environmentally friendly efforts



Photo: Tamtam Filn

i.e., metal, carpet, polystyrene, pallet wrap, sash, and non-rechargeable batteries are often





"K-cups", which are used in modern coffee machines are a no-no for any sustainable production. Please don't use them



are much more energy efficient than incandescent. Their cost is offset by energy savings, so it pays off in the long run to use them



Management by an Eco Supervisor is crucial for a production's sustainability efforts from prep through wrap, so that solutions may be found and implemented in all departments Photo: Niko Tav



Natural cosmetics

should provide ingredient transparency in order to make sure that the products are chemical-free and have not been tested on animals

Organic food

is healthy and can be a real improvement for catering



Paper distribution should essentially be eliminated at any production. Schedules, call sheets, production reports, crew and contact lists can be put in dropbox folders and distributed via email

Q.rad digital heater,

a combined multi-processor/electric heater. Instead of cooling the computer's server, its heat is used to heat a room



Rechargeable battery systems save a fair amount of money as well as hundreds of batteries during production

Solar-powered generators

are a smart and silent solution to meet off-grid power needs of a production

over-night. Nearly 75% of the electricity used by electronics is consumed while in standby mode

Photo: Daria Mnyo





Transportation by train

instead of planes is one of the key elements of Best Practices; it minimizes carbon emissions

Use laptops instead of desktops because they are more energy-efficient and shut down all devices



Vegetarian dishes on the menu are a delicious alternative. According to scientific research, a plant-based diet with grain products, vegetables, and fruits has health as well as environmental benefits

Photo: Niko Ta

Waste separation

is essential for the environment and it's easy to do. It can even recoup its cost in some countries





X-Men: Days of Future Past,

a 2014 American superhero film based on the fictional X-Men characters who appear in Marvel Comics, was sustainably produced by 20th Century Fox



Yes Men, the nom de guerre of two New York filmmakers who create provocative media actions in order to raise awareness, such as their film The Yes Men Save World





Photo: Forest Carbon Grou

Zero carbon impact

can balance a production's carbon impact by participation in a sustainable project, such as reforestation